



REFER A PARENT PROMOTION PROCESS MAP



How it works for SmartStarters

You must have places available for new enrolments in your preschool.



STEP 1

Receive SmartStarter promo messages (via WhatsApp or SMS)



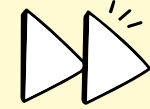
STEP 2

Use the WhatsApp Hotline (060 658 6058) for queries (and to confirm eligibility)



STEP 3

Receive Caregiver promotion message (WhatsApp or SMS)



STEP 4

Forward Caregiver promotion message to current parents

36 bursaries

9 provinces

Unlimited entries

1 lucky draw

4 winners in each province

How it works for Caregivers

You must have a child enrolled in an eligible preschool.



STEP 1

Refer a parent/child to a SmartStart preschool



STEP 2

(free to use, no cost to you)
Dial *134*48333*12#



STEP 3

Answer all questions



STEP 4

Submit entry

What SmartStart will do



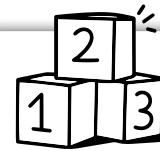
STEP 1

Enters referring parent into prize draw



STEP 2

Selects winners via lucky draw



STEP 3

Confirms new child registration and two-month attendance



STEP 4

Informs winners

STEP 5

Pays monthly fees to SmartStarter (upon proof of attendance) from the time award/prize is announced till 30 November 2022.